

**Village of Oxford**  
**Special Joint Strategic Vision Meeting Minutes**  
**Village Council, Planning Commission, DDA, Zoning Board of Appeals**  
**Tuesday, January 31, 2017, 5:30 p.m.**  
**Village Community Room**  
**22 W. Burdick Street, Oxford, MI 48371**

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**Call to Order by President Bossardet**

**1. Pledge of Allegiance and moment of silence**

**2. Roll Call:**

**Village Council: Sue Bossardet, Erik Dolan, Maureen Helmuth, Tom Kennis (conference call) Absent: Bailey**

**DDA: Sue Bossardet, Rod Charles, Elgin Nichols, Dorothy Johnston, Pete Scholz,**

**Regina Woodson, Gino Mellia**

**Absent: S. Barna, S. Schurr**

**Planning Commission: Rose Bejma, Jack Curtis, Gary Douglas, Maureen Helmuth,**

**Adam Johnson**

**Absent: G. Deeg, B. Staley**

**ZBA: Michael Bard, Joe Bullen, Rose Bejma, Elgin Nichols**

**Absent: D. Bailey, M. Benner, G. Deeg, S. Jones**

**Others present: John Jackson and Chris Khorey, McKenna and Associates**

**3. Approval of Agenda- by Council, DDA, PC and ZBA**

**Motion by Helmuth and second by Dolan to approve the agenda for the Village Council**

**Motion carried by voice vote.**

**Motion by Helmuth and second by Nichols to approve the agenda for the DDA.**

**4. Business:**

**A. Strategic Vision**

**1. Introduction and Purpose of Meeting:** Chris Khorey hosted the vision session discussed the topics.

Discussed how the Master Plan fit into the future progress of the village. Addressed the need of an increase in housing, parking, and business opportunities.

John Jackson added comments and wants the leaders of the village to come forward and devise a strategic action plan. Discussed the problems that can cause delays that will lose sight of the village's vision and strategy.

Many of the participants added valuable ideas and discussion on the session's items.

Chris Khorey wrote on the Planning Sheets and will have the results for a follow up meeting.

a. Purpose of Meeting: Develop Action Strategies to Pursue Village Goals

**2. M-24 Reconstruction**

Discussed how to keep businesses before, during and after the construction on M-24. How to design the streetscape and have the task force work to get funding and schedule a realistic time frame. Get the grant ready to send out prior to the deadline. Discussed the responsibilities of key players in the village and who will have the added tasks. Must define roles during this time of construction.

a. Current Status

b. Village Goals

c. Current/Ongoing Actions

d. Next Steps

**3. Economic Development**

Must foster business growth with the existing and build new buildings. Discussed the streetscape projects of Lake Orion and Rochester and what the village can learn from them. Have promotions to drive the traffic downtown. Have representatives to market the Village at the Novi show and other conventions. Must advertise the assets and properties of the village collectively and not just individually, for larger impact. Discussed code enforcement and how to effectively enforce. Discussed the One Stop Ready program and how it relates to progress.

a. Current Status

b. Village Goals

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**4. Parking**

There is a lack of convenient parking. Need to create a downtown with varied businesses. Have an interesting mix of businesses, can't have all hair salons and other service type businesses. Get a marketing study to target businesses. The north end parking is usually empty. Have incentives for businesses to use their parking for public parking. On street parking adds \$10,000 per parking space. Need signage to direct the public to the free parking in the village. Keep the personnel from parking close to the businesses. McKenna will design signage for the village. Need to get better enforcement of the dumpsters and the grease containers, have a beautification system. Get ideas for building public parking spaces and have multiple uses for the same space.

- a. Current Status
- b. Village Goals
- c. Current/Ongoing Actions
- d. Next Steps

**B. Ongoing Project Updates**

1. Sale of Bottled Water
2. Minnetonka Street Extension
3. Road Repaving
4. Other Updates Provided by Attendees

**C. Public Participation Activity-**

**D. Schedule follow-up meeting- will be discussed**

**5. Public Comment: none**

**6. Council, Board and Commission Comments: none**

**7. Adjournment:**

**Motion by Helmuth and second by Bejma to adjourn the meeting at 8:05pm.**

**Motion carried by voice vote.**

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Susan Bossardet- Village President

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Susan C. Nassar-Village Clerk